

Summer Showstopper: Zephyr Partners with R/terior Studio at the 2023 Pasadena Showcase House

Zephyr Presrv® Outdoor Beverage Cooler and Outdoor Kegerator & Beverage Cooler Elevate Outdoor Entertaining

SAN FRANCISCO ([PRWEB](#)) June 28, 2023 -- Zephyr, the company that has transformed the kitchen with design, discovery and customer care, partners with [Rydhima Brar of Los Angeles-based R/terior Studio at the 2023 Pasadena Showcase House of Design](#). The space features the [Zephyr Presrv® Outdoor Beverage Cooler](#) and [Outdoor Kegerator & Beverage Cooler](#) in the Garden Room and Terrace.

Q: How did you approach the starting point for your design?

Rydhima Brar: There are interiors that inspire you the minute they are presented as a blank canvas and this Garden Room and Terrace exuded that feeling from the moment I walked in. I envisioned this space to be a place to host, an ideal spot to commune surrounded by nature all year round. I imagined this space to be one where during the day you could read a book with your early morning coffee and bask in the warm sun, then grab a glass of wine or pint of beer at the beautiful outdoor bar.

Q: What was your inspiration for the space?

Rydhima Brar: I wanted to transport guests to a resort in Marrakech or a sexy lounge in Paris. The history and architecture of the house allowed me to bring in a fresh look without making any structural or architectural changes. The furnishings and lighting span styles and eras, from custom crafted contemporary pieces to avant-garde, and dramatic forms in exuberant colors, celebrating the love of art and culture. The resulting design has been an extremely sophisticated mélange of styles from art deco to European mid-century masters and contemporary emerging artists and furniture makers.

Q: Do you have a favorite vignette or design feature within the space?

Rydhima Brar: The Outdoor Bar, which is a custom design in collaboration with Bones Studio out of South Carolina is my favorite area. The details of the bar combined with the Zephyr Outdoor appliances make it a memorable moment. Secondly, the corner with Jason Mizrahi's Belcanto Chair, Eric Boyers Sculpture paired with the Peony lighting by Studio M.

Q: Why did you select the Presrv Kegerator & Beverage Cooler for the Outdoor Bar?

Rydhima Brar: It was important to have the best quality outdoor appliances in the bar that were also sleek and complemented the space. The [Zephyr Presrv Kegerator & Beverage Cooler](#) contributed a modern sense of style. I love the idea of having a combination of a Beverage Cooler on one side for storing white wine, liquor, or sparkling water and a Kegerator on the other side for cold beer on tap. The space is all about creating a comfortable and welcoming environment and what better way to do that than to have cold drinks on hand during those hot summer days.

From outdoor barbecues to intimate nights al fresco, Zephyr is the ultimate solution for outdoor wine and beverage cooling and refrigeration. The new Presrv Kegerator & Beverage cooler can accommodate up to five keg configurations along with single, double, and triple tap options and converts to a Beverage Cooler when a keg is not installed. And the Presrv Single Zone Beverage Cooler features a wire rack to chill craft brews or wine and can hold up to 136 12oz cans. For more information on the full collection of [Presrv Wine & Beverage Coolers, Kegerators, and Refrigerators](#), visit [zephyronline.com](#).

About Zephyr

For more than 25 years, Zephyr has transformed the kitchen with design, discovery and customer care, and played an integral role in kitchen trends. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. Zephyr continues its commitment to unexpected design with Presrv™ — its collection of Wine & Beverage Coolers that feature the most sought-after technological elements with eye-catching aesthetics and incomparable value.

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