

MAKING AN IMPACT

RYDHIMA BRAR DESCRIBES HOW SHE MATCHES HER UNIQUE STYLE TO HER CLIENTS' PERSONALITIES SO THAT EVERY PROJECT IS COHESIVE AND CREATIVE.

The 70's Project, Valley Village, California, USA



RYDHIMA BRAR
Founder & Creative Director
R/Terior Studio
► www.rteriorstudio.com



Winter Palace, Bay Area, California, USA



Rydhima Brar, Founder and Creative Director of Los Angeles-based R/Terior Studio, believes that interior design should impact your life. Her style, developed throughout her life by her unique experiences and upbringing, can be characterised by bright, charming colours complemented by soft relaxing neutrals, exciting patterns and interesting textures that combine to form a space unlike any other.

Raised in Kuwait, Rydhima describes how she grew up surrounded by breathtaking architecture, which would spark her life-long love of design, before she moved to New York and later her current home of California, where she lives with her husband and daughter. Her style is set apart by her willingness to explore different avenues of design, looking to her own and her clients' experiences for inspiration and refusing to shy away from bold choices and intense colour schemes.

Rydhima is still all about the practical, and ensures that her interiors have ample storage and are high on efficiency and practicality for her clients. This is even the case when it comes to the design decisions themselves, as she explains. The living room of one project, featuring an eye-catching 1970s style wallpaper, was one the client's husband was less certain of. Rydhima described how she was able to compromise by installing removable wallpaper, so that the option didn't have to be permanent in case he later changed his mind. The ability to build such steadfast relationships with her clients is one that Rydhima has honed over the years, and is necessary when it comes to designing homes that are so personal in their composition. »

Modern Beach House, Manhattan Beach, California, USA

The Denver Square, Colorado, USA

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*Modern Beach House, Manhattan Beach, California, USA*

Her style, which is regal yet not old-fashioned and maximalist without being cluttered, uses strong colours to reflect the personalities of the clients and interesting elements such as lighting to provide balance and draw the eyeline up, emphasising high ceilings and making the space feel larger and more open.

The artworks chosen for her projects are a bit of fun – charismatic pieces that fuse nicely with the walls and furniture, which is chosen not just for its design potential but also for how well it will serve the space.

The final product, chic and electric, always accentuates the unique character of the home and the people in it, creating a property that is captivating in vision and feel.

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